



Welcome To

DUAL
Pricing



 Suede

Dual Pricing Device Display

Compliant POS/Terminal/PIN Pad Display

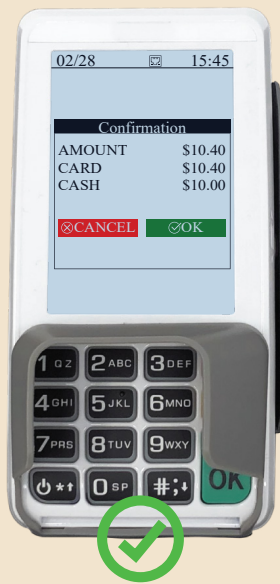
Confirm your devices are compliant under Dual Pricing.

- Run a \$1.00 debit card transaction and confirm your devices are NOT adding a line item labeled “Non-Cash Charge” on their display screens.

Compliant Terminal



Compliant PIN Pad



Non Compliant Terminal



Non Compliant PIN Pad



If your devices do NOT show both the cash and card price or add a line item labeled “Non-Cash Charge” contact our tech department at 1-866-811-1005 or at tech@gosuede.com to correct this issue.

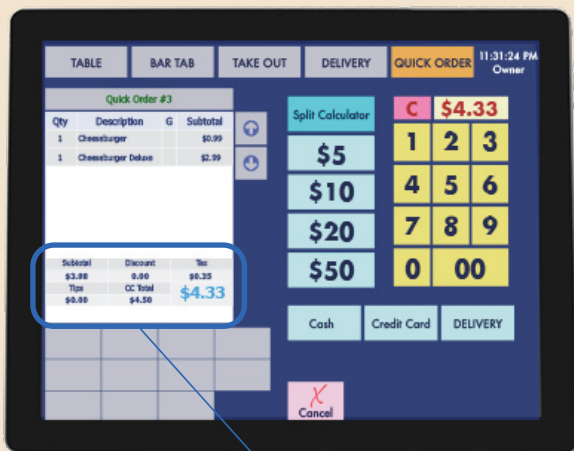
Dual Pricing Receipt Display

Compliant Receipt Display

Confirm your devices are compliant under Dual Pricing.

- Confirm your POS displays both the cash and card price on all items. If your POS has a customer facing display, be sure to check that the customer can see both the cash and card price as well. This also applies to terminals and PIN pads. All devices should display the cash and card price. Devices CANNOT show a “Non-Cash Charge” line item under the Dual Pricing program.

Merchant Facing Display



Subtotal	Discount	Tax
\$3.98	0.00	\$0.35
Tips	CC Total	
\$0.00	\$4.50	\$4.33



Customer Facing Display



Subtotal	\$3.98
Tax	\$0.35
CASH TOTAL	\$4.33
CC TOTAL	\$4.50



If your devices do NOT show both the cash and card price or add a line item labeled “Non-Cash Charge” contact our tech department at 1-866-811-1005 or at tech@gosuede.com to correct this issue.

Dual Pricing Receipt Display

Compliant Receipt Display

Confirm your devices are compliant under Cash Discounting.

- Confirm your receipts show a Discount line item on both cash and card receipts. Receipts CANNOT show a “Non-Cash Charge” line item.
- Run a \$1.00 DEBIT card transaction and confirm your devices are NOT adding a line item labeled “Non-Cash Charge” on the receipts.

Cash Discount Credit Card Receipt

Suede
2 Jericho Plaza Suite 304,
Jericho, NY 11753
1-866-811-1005

02/28/2022 Sale 15:45

Trans:6 Batch:4
AMEX CHIP
*****1234 00/00

AMOUNT:	\$10.40
DISCOUNT:	\$0.00

Total: \$10.40

Resp: APPROVAL 123456
Code: 123456
Ref#: 205921601226
App Name: AMERICAN EXPRESS
AID: A00000025010801
TVR: 0000008000
TSI: E800

Cardholder acknowledges receipt of goods and obligations set forth by the cardholder's agreement with issuer.

x **John Smith**
SMITH/JOHN
CUSTOMER COPY
Thank You



Cash Discount Cash Receipt

Suede
2 Jericho Plaza Suite 304,
Jericho, NY 11753
1-866-811-1005


02/28/2022 Cash Sale 15:45

Trans:6 Batch:4
Cash Manual

AMOUNT:	\$10.40
DISCOUNT:	-\$0.40

Total: \$10.00

CUSTOMER COPY
Thank You



Non Compliant Card Receipt

COMPETITORS
1234 Merchant St.
New York, NY
7185555555
V#0123456

09/27/2018 6:33

Sale

Trans#: 1 Batch #:1

AMEX CHIP
*****1234 **/**


AMOUNT:	\$10.00
Non-Cash Adj	\$0.40
TOTAL AMT:	\$10.40

Resp: APPROVAL 123456
Code: 123456
Ref #: 123456123456
TransID: 123456789123456

App Name: AMERICAN EXPRESS
AID: A00000012345678
TVR: 1234567890
TSI: E800

Cardholder Acknowledges receipt of goods and obligations set forth by the cardholder's agreement with issuer.

x **John Smith**
SMITH/JOHN
CUSTOMER COPY



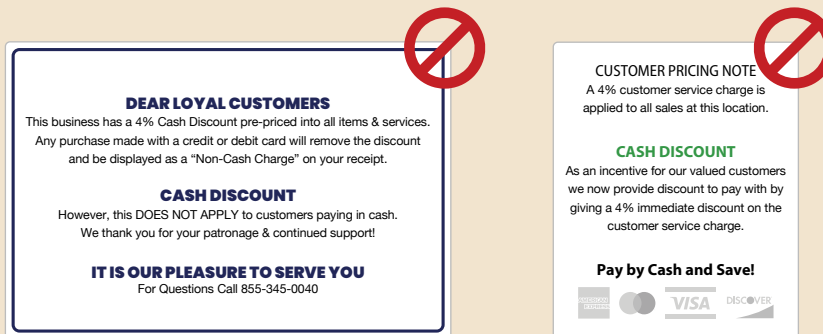
If your receipts do NOT show discount line item or add a line item labeled “Non-Cash Charge” contact our tech department at 1-866-811-1005 or at tech@gosuede.com to correct this issue.

Dual Pricing Compliance

No More Signage Needed

No signage is necessary for Cash Discounting.

Businesses with any signage being used at their storefronts that reference a Cash Discount or Non-Cash Charge are required to remove all that existing signage immediately.



- Cover/Remove any previous signage/stickers at your location belonging to Suede or any other previous processor.
- Confirm that CREDIT CARD minimum signs are higher than \$10.00.

If you would like to inform your customers that your place of business accepts credit cards, we have provided the below signage to download and print. Visit gosuede.com/compliance or click the download button below/scan the qr code.



DOWNLOAD



SCAN HERE

Dual Pricing Product Pricing

Display Your Prices In Compliance with Card Brand Rules

As a merchant under our Dual Pricing program you must follow one of the two pricing suggestions on all your items/goods in your place of business.

- OPTION 2: Display both the cash and card prices (higher prices) on your items/goods including on your menus if applicable.

MAIN DISHES		SIDE DISHES	
Card Price	Cash Price	Cash Price	Card Price
\$16.64	\$16	\$11	\$11.44
GRILLED CHICKEN PLATTER Served with Mashed Potatoes		CHICKEN WINGS 8 wings with choice of sauce	
TURKEY CLUB Served with bacon, lettuce, tomato Add cheese *\$1.50		NACHOS GRANDE Tri color nachos smothered in nachos cheese sauce	
\$13.52	\$13	\$11	\$11.44
PHILLY CHEESESTEAK Served with onions and peppers and choice of cheese		SLIDERS Chicken/Beef/BBQ Pulled Pork/ Philly Cheesesteak	
\$14.56	\$14	\$10	\$10.40
BUILD YOUR OWN BURGER 1/2 pound burger with your choice of toppings		LOADED TATOR TOTS Crispy tots covered in chilli and cheese sauce	
\$13.52	\$13	\$10	\$10.40
COCKTAILS		NON-ALCOHOLIC DRINKS	
Card Price	Cash Price	Cash Price	Card Price
\$8.32	\$8	\$3	\$3.12
TEQUILA SUNRISE Your choice of tequila, fresh orange juice, grenadine, and cherry		SODA Coca-Cola, Sprite, Ginger-Ale Orange Soda	
OLD FASHIONED Your choice of bourbon, sugar cube bitters, and orange twist		JUICES Cranberry, Apple, Orange, Iced Tea, Lemonade	
\$8.32	\$8	\$2	\$2.08

Pay by cash & save!



You can download/print our Card Price & Cash Price list by visiting gosuede.com/compliance or click the price list button below/scan the qr code.

PRICE LIST



SCAN HERE

Minimum Sign Compliance

Stay Up To Date with Compliance Rules

Minimum signs must not be imposed on debit transactions

Minimum signs can ONLY apply to credit card transactions and MUST be higher than \$10.00.



- Remove all signs that mention minimum transactions on debit cards.
- Confirm that credit card minimum signs are higher than \$10.00.



**Cash Discounting
Questions?**

info@gosuede.com

**Merchant Login
Center**

crm.gosuede.com

**Customer Support
Department**

+1 (866) 811-1005
customerservice@gosuede.com
Available Monday through Friday
8 AM EST through 6 PM EST

**POS Support
Department**

+1 (646) 902-1120
pos@gosuede.com
Available Monday through Friday
8 AM EST through 6 PM EST